

GROW Your Business Even in an Economic Decline

Marty Dickinson works with business owners and sales professionals who need **a gentle nudge** to use modern-day marketing techniques and tools so that they can attract **red hot leads by the dozens**.

PROGRAM TITLE

Staying Strong in a Weak Economy: 5 Proven Steps for Business Longevity and Growth!

WHAT WILL YOUR AUDIENCE BE ABLE TO DO?

- **Retain customers you already have** by empathizing with their situations and becoming their virtual partner.
- **Get more solid referrals** who trust your expertise and are ready to buy.
- **Attract perfect-fit clients** who are a joy to work with instead of those who drain your resources.
- **Offer deeper-level solutions** without consuming more hours of your day.
- **Enjoy a new sales process** that makes selling easy and natural, producing long-term customer loyalty.

PAST AUDIENCES



MEET MARTY

Marty Dickinson is the president of Here Next Year, LLC, a Colorado-based business development agency. He is also a #1 Amazon Best Selling Author and the founder of Speakers Speak LIVE, an international weekly event to showcase professional speakers. With his mascot, **Action**, Marty inspires audiences to "Take Action Now!" He uses active participation techniques to keep every audience engaged while learning.



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Call for Booking: 303-913-4813

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Flies Out of Denver Intl. Airport



AUDIENCE REVIEWS

"Marty does an amazing job of finding what is missing and filling the void."

~Valda Ford, Greensboro, NC

"No one can beat Marty for his enthusiasm and his encyclopedic knowledge of how to build a business."

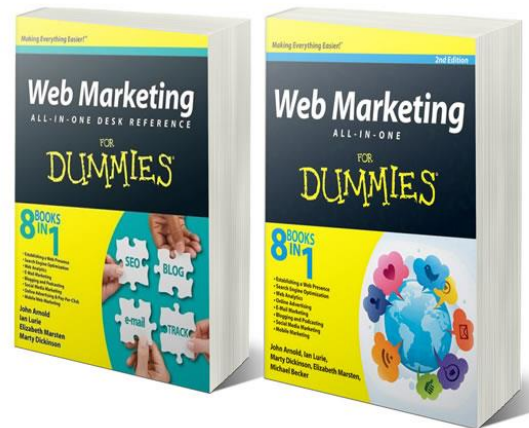
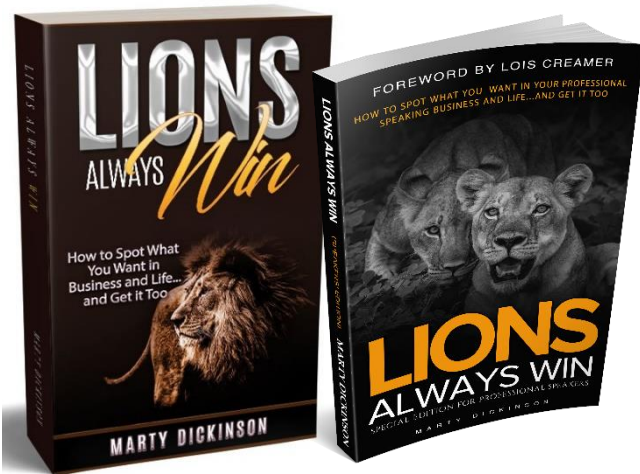
~David Otey, Denver, CO

"His humble but effective approach spurs on the audience from rookies to professionals."

~Bob Ramsey, St. Louis, MO

"I'm highly experienced and have grown because of Marty's work. I have witnessed beginners thrive through his work too."

~Donnell King, Alcoa, TN



10 QUESTIONS TO ASK MARTY ON A PANEL, PODCAST OR RADIO PROGRAM

1. What's the real reason so many businesses are closing today?
2. How can you use AI to stay ahead of your competition?
3. How can you use AI to enhance your focus instead of being a distraction?
4. Why is now the best time to adapt to using AI for your marketing?
5. What can a business owner do to survive in an economic downturn?
6. What's new in today's sales process and how does it work?
7. How can you be creative no matter how burned out you are?
8. How can you scale your business without growing too fast?
9. How can you reignite your excitement even if you're losing sales?
10. What is the true secret to building any business over time?



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TESTIMONIALS FROM READERS OF MARTY'S BOOKS

"Great book! It's a combo of mindset, wants, and needs with a dose of reality." ~Lois Cremer, St. Louis, MO

"I found your timeline of speaking experience to be fascinating and I could see my own speaking business growing in the same way but faster as a result of this book." ~Vidya Raman, Charlotte, NC

"I've been a Bob Proctor follower for years. The processes in this book offer a new and fresh look into determining what you want and then a smooth sequence for attaining it while saying balanced." ~Matt Carhart, Brighton, CO