

encyclopedic knowledge of how to build a business through speaking." ~David Otey

"His humble but effective approach spurs on speakers from rookies to professionals." ~Bob Ramsey

"I'm highly experienced and have grown as a speaker because of Marty's work. I have witnessed beginners thrive through his work too." ~Donnell King

SPEAK and SELL SERVICES



Marty Dickinson works with business owners who want to use speaking to find and connect with their perfect-fit customers so that the sales process happens naturally.

PROGRAM TITLE

Speak and Sell Services: How to Put the Best Lead Generator in History to Work for Your Business

BENEFITS TO THE AUDIENCE:

- Discover new ways to improve your speaking skills.
- Improve confidence in front of a camera lens.
- Look forward to speaking on stages instead of fearing them.
- Magnify your presence on social media.
- Get more connection requests accepted on LinkedIn.
- Build social networking groups faster.
- Close more sales...faster.
- Get 5-star reviews.
- Get excited again about using speaking to build your business.

AVAILABLE FOR:

- Virtual live events and summits.
- In-person live conferences and retreats.
- Specialty workshops, and panels.
- Podcast interviews and Facebook group lives.
- Clubhouse guesting and moderating.

PAST PROGRAMS







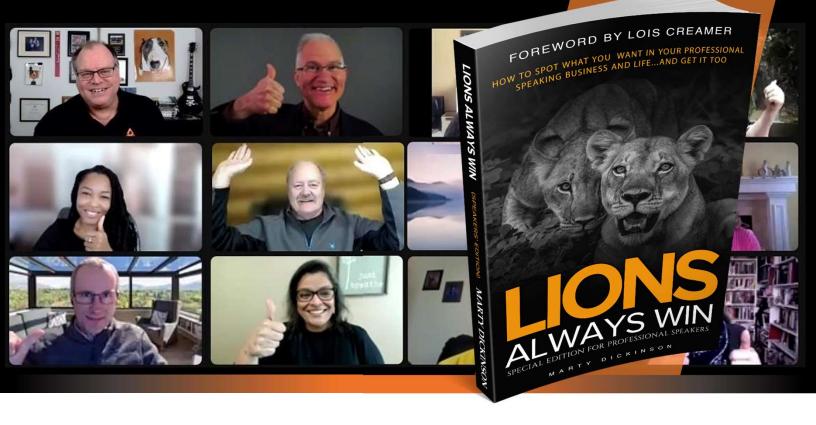






MEET MARTY

Marty Dickinson is the president of Here Next Year, LLC, a Denver, Colorado, based marketing agency. He has built three businesses over the past 25 years with a combination of speaking, writing, and internet marketing. Marty is the two-time co-author of Web Marketing All-in-One for Dummies (Wiley) and has produced 30 books. He is also the founder of Speakers Speak LIVE, an international weekly event for professional speakers.



10 QUESTIONS TO ASK MARTY ON A PANEL, PODCAST OR RADIO PROGRAM

- 1. Why do most new speakers stop speaking within one year?
- 2. How can you use your cell phone and speaking skills to get leads?
- 3. How can you become a better speaker for free?
- 4. Who should you not accept speaking advice from?
- 5. Why improve your public speaking if you don't want to be a speaker?
- 6. Can anyone overcome their fear of public speaking?
- 7. What is the cure for shyness and lack of confidence?
- 8. Why is now the best time in history to be in the speaking business?
- 9. Why are the best speakers changing the way they present to audiences?
- 10. What is the true secret to building a business with speaking?





@herenextyear

www.youtube.com/user/herenextyear

TESTIMONIALS FROM READERS OF THE BOOK

"Great book! It's a combo of mindset, wants, and needs with a dose of reality."

~Lois Creamer

"I found your timeline of speaking experience to be fascinating and I could see my own speaking business growing in the same way but faster as a result of this book."

~Vidya Raman

"I've been a Bob Proctor follower for years. The processes in this book offer a new and fresh look into determining what you want and then a smooth sequence for attaining it while saying balanced." **Matt Carhart**