



Marty Dickinson

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Call for Booking: 303-913-4813

www.MartyDickinson.com



AUDIENCE REVIEWS

"When someone mentions they have a book idea, I say, 'You need to call Marty.'"

~Frank Kitchen, CSP

"Marty does an amazing job of finding what is missing and filling the void. He is so good at helping speakers move to the next level."

~Valda Ford, NSA-Carolinas

"No one can beat Marty for his enthusiasm and his encyclopedic knowledge of how to build a business through speaking."

~David Otey, NSA-Colorado

Get Your Book DONE!



Catapult your industry stature and get more speaking opportunities with your first (or next) non-fiction book.

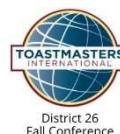
PROGRAM TITLE

The Method in You: 7 Days to Writing Your First (or Next) Non-Fiction Book

BENEFITS TO THE AUDIENCE:

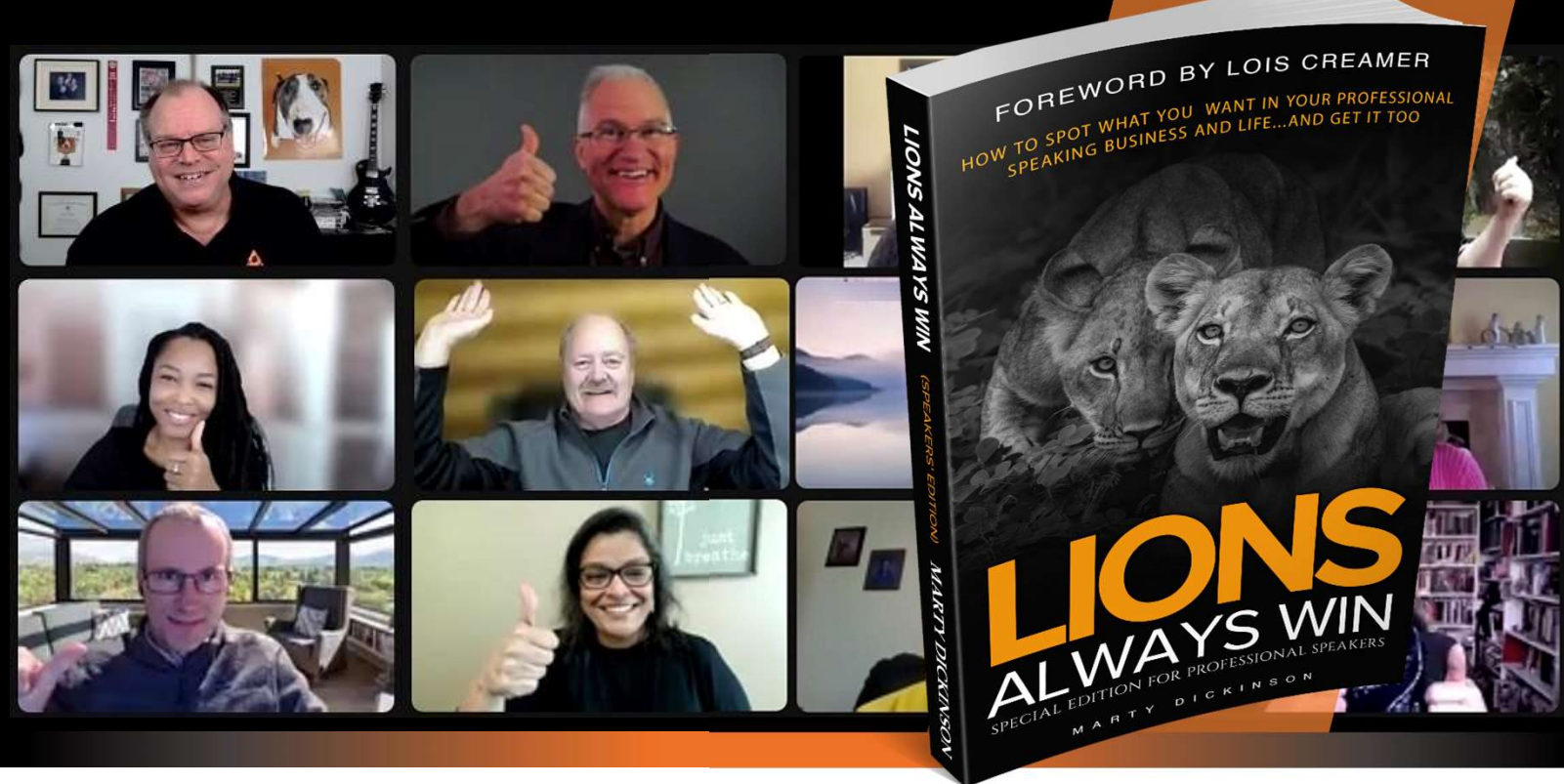
- Identify your book topic in 15 seconds.
- Predict your book's sales volume before you write it.
- Discover how to format your content so your book gets read all the way to the end.
- Learn the real reason decision makers hire authors to speak—and pay them more—than non-authors.
- Choose the right writing method for you.
- Use your book to get more speaking opportunities and sell aftercare services.
- Apply modern day best practices for book content development.

PAST AUDIENCES



MEET MARTY

Marty generated \$250,000 in new services sales in just a few months after completing his first book in 2004. He has since authored 10 books and produced 30. Marty is the founder of Speakers Speak LIVE, an international, community-driven, weekly Zoom event for professional speakers and co-moderates Make Money Speaking on Clubhouse with Lois Creamer.



10 QUESTIONS TO ASK MARTY ON A PANEL, PODCAST OR RADIO PROGRAM

1. Why do most new professional speakers stop speaking within one year?
2. What secret method can you use to get more speaking opportunities?
3. What one thing must you do in your speeches that all audiences expect?
4. Is traditional publishing better for speakers than self-publishing?
5. Why do the most popular speakers have more than one book?
6. How can a book help you stand out in your social networking efforts?
7. Where can you practice your speaking skills for free?
8. Why is now the best time in history to write a book?
9. How can I sell more books after the launch?
10. What is the true secret to building a business with a book?



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@herenextyear



www.youtube.com/user/herenextyear

TESTIMONIALS FROM READERS OF LIONS ALWAYS WIN (Speakers' Edition)

"Great book! It's a combo of mindset, wants, and needs with a dose of reality."

~Lois Creamer

"I found your timeline of speaking experience to be fascinating and I could see my own speaking business growing in the same way but faster as a result of this book."

~Vidya Raman

"I've been a Bob Proctor follower for years. The processes in this book offer a new and fresh look into determining what you want and then a smooth sequence for attaining it while staying balanced."

~Matt Carhart