



Book Marty Today for Your  
Next District TLI Training Session  
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# “Yes, I’d Like to Join!”

The greatest sentence to hear in Toastmasters!

Apply just three easy steps to your new member recruiting plan and convert more of your Toastmasters club visitors to paying members.

## PROGRAM TITLE

**Kick it Up a Notch: 3 Steps to Converting More Visitors to Members in a Virtual and Video World**

### BENEFITS TO THE AUDIENCE:

- Know the most important time in the new member recruiting process and why the real answer might surprise you.
- Get more of your first-time visitors to show up to their first meeting.
- Discover the best way you never thought of to show your guests they belong in your club or chapter.
- Understand the 3 questions every visitor gets answered before deciding to come to the next meeting or not.
- Apply everything from this presentation to acquiring new customers and clients in your own business or career.

## PAST AUDIENCES



## AUDIENCE REVIEWS

*“I’ve enjoyed watching Marty build the membership for his own Toastmasters clubs over the years as well as his own independent speaker group, Speakers Speak LIVE. Now I know how he’s been doing it!”*

*~ Dana Morgan-Barnes  
Former District Director, D26 Toastmasters*

*“Marty’s Kick it Up a Notch program is a fast-paced training speech resembling a combination of How to Win Friends and Influence People and Guerilla Selling, but for the internet age. Every struggling Toastmasters club should try Marty’s suggestions for inspiring visitors to join.”*

*~ Rich Hopkins  
2006 World Championship of Public Speaking 3<sup>rd</sup> Place Winner*

## MEET MARTY

Marty joined his first Toastmasters club in 1991 and is currently President of Professional Presenters Toastmasters in Denver, CO. He served as Area Director and Division Director where he chartered five new clubs and was the D26 webmaster for five years.

Marty has mentored hundreds of business owners, speakers and authors, to build their businesses using a combination of speaking, writing and internet marketing through his 25-year marketing agency called Here Next Year, LLC.