

AUDIENCE REVIEWS

"Marty does an amazing job of finding what is missing and filling the void." ~Valda Ford, Greensboro, NC

"No one can beat Marty for his enthusiasm and his encyclopedic knowledge of how to build a business.

~David Otey, Denver, CO

"His humble but effective approach spurs on the audience from rookies to professionals." ~Bob Ramsey, St. Lous, MO

"I'm highly experienced and have grown because of Marty's work. I have witnessed beginners thrive through his work too." ~Donnell King, Alcoa, TN

Attract Sales Opportunities So that Potential Buyers Contact YOU

Is your audience of business owners and leaders experiencing declining sales and they don't know why?

Marty Dickinson, the "Business Longevity Guy" will introduce them to more than 120 specific methods to attract sales opportunities. There's always another option to try!

SUGGESTED PROGRAM TITLE

Attraction in Action: 120+ Ways to Magnetize Sales Opportunities in Any Economy

BENEFITS TO YOUR AUDIENCE

- Get more solid referrals who trust your expertise and are ready to buy.
- Attract perfect-fit clients who fill your cup of gratitude instead of drain your energy.
- Offer deeper-level solutions without consuming more hours of your day.
- Enjoy an easy (and fun!) sales process that produces long-term customer loyalty.
- Open the spigot when you want a sales boost and scale back when you need to slow down.

PAST AUDIENCES















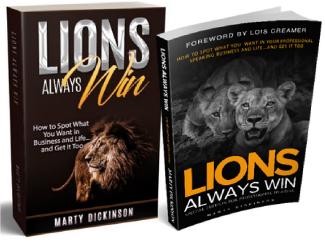


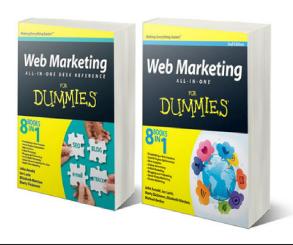
MEET MARTY DICKINSON

Marty Dickinson is the president of Here Next Year, LLC, a 27-year, Colorado-based business development agency. He is a #1 Amazon Best Selling Author and the founder of Speakers Speak LIVE, an international weekly event showcasing topic experts. With his mascot, *Action*, Marty engages audiences through experiential learning to "Take Action Now!"









10 QUESTIONS TO ASK MARTY ON A PANEL, PODCAST OR PROGRAM

- 1. What's the real reason so many businesses are closing today?
- 2. How can you use AI to stay ahead of your competition?
- 3. How can you use AI to enhance your focus instead of being a distraction?
- 4. Which method is the best way to generate sales opportunities today?
- 5. What can a business owner do to survive?
- 6. What's new in today's sales process and how does it work?
- 7. How can you be creative no matter how burned out you are?
- 8. How can you scale your business without growing too fast?
- 9. How can you reignite your excitement even if you're losing sales?
- 10. What is the true secret to building any business over time?

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- www.youtube.com/@herenextyear

TESTIMONIALS FROM READERS OF MARTY'S BOOKS

"Great book! It's a combo of mindset, wants, and needs with a dose of reality." ~Lois Creamer, St. Louis, MO

"I found your timeline of speaking experience to be fascinating and I could see my own speaking business growing in the same way but faster as a result of this book." ~Vidya Raman, Charlotte, NC

"I've been a Bob Proctor follower for years. The processes in this book offer a new and fresh look into determining what you want and then a smooth sequence for attaining it while saying balanced." **~Matt Carhart, Brighton, CO**